



**building
energy
exchange**

campaign for building efficiency

Reducing our carbon footprint is the paramount challenge of our age, and buildings will play a critical role in creating a sustainable, resilient city. You can be part of the solution by joining our campaign. Creating a world class center for energy efficiency in New York City presents an opportunity for organizations, families, and individuals to demonstrate their commitment to combating climate change.



With events regularly overflowing our capacity, the **Building Energy Exchange** has demonstrated the need for an objective venue for building decision makers and stakeholders to learn, see, discuss, and network. The Center’s expansion will feature:

- 100+ seat classroom
- interactive exhibit and technology demonstration spaces
- additional educational and training facilities

To realize this vision of a world class center, we need your help.

Founder’s Circle: Sponsorship Opportunities

The Founder’s Circle recognizes donors that demonstrate leadership and commitment to New York City’s future through supporting the completion of the BEEEx center and leading the way toward effective climate action.

→ Innovators	\$25,000+
→ Visionaries	\$10,000
→ Sponsors	\$5,000
→ Friends	\$1,000

benefits:

- Listing on “Founder’s Circle” Donor Wall and "Founder's Circle" web page
- One year commensurate BEEEx membership (see membership benefits)
- Recognition at opening event

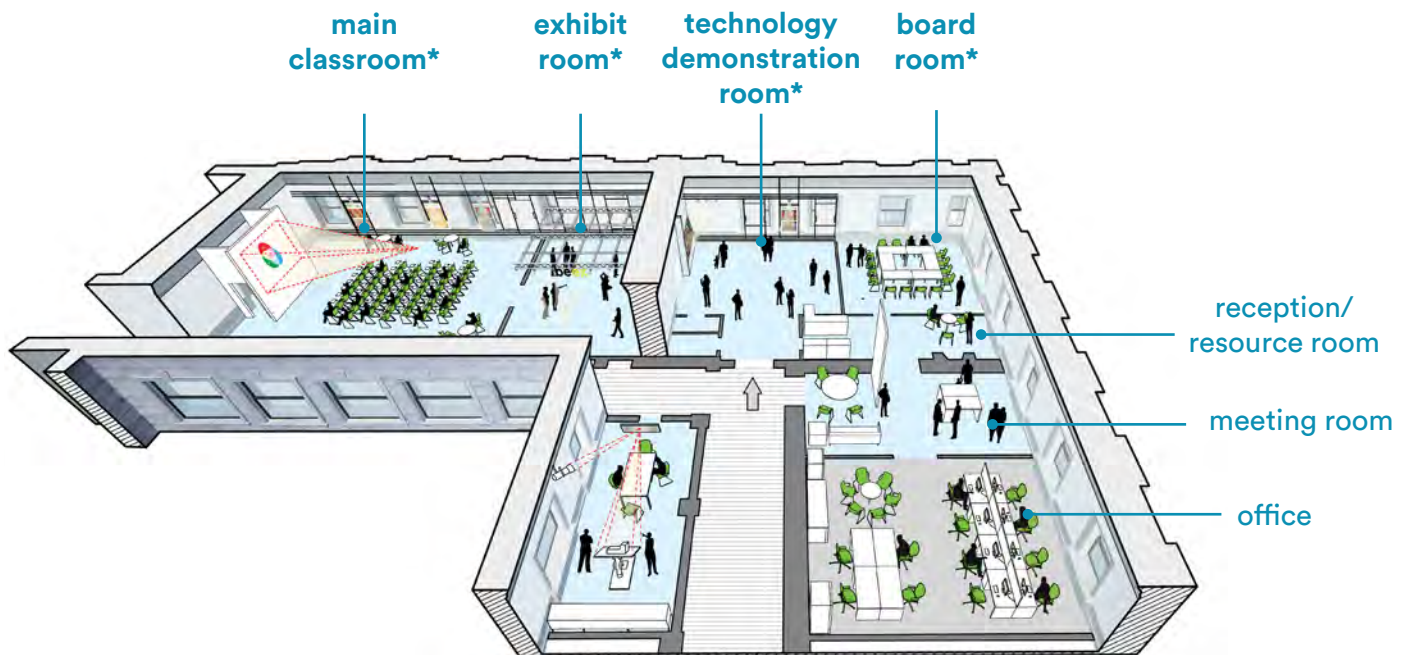
Founder's Circle: Naming Opportunities

A limited number of opportunities to name various parts of the Center are available to recognize exceptional leadership.

→ Main Classroom	\$100,000
→ Exhibit room	\$75,000
→ Technology Demonstration room	\$75,000
→ Board room	\$50,000

benefits:

- Founder's Circle Benefits
- Watt-level corporate membership privileges for two years
- Ability for firm principals to serve and participate in BEEEx committees
- Company name on BEEEx PowerPoint presentations



***rooms available to naming opportunities**

Contact

For more information, please contact:
Richard Yancey, Executive Director
rcy@be-exchange.org
212.349.3900

The Building Energy Exchange is a project of Green Light New York, Inc., a nonprofit, tax-exempt charitable organization under Section 501(c)(3) of the Internal Revenue Code. Donations are tax-deductible as allowed by law.