



building  
energy  
exchange

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## CALL FOR INSTRUCTORS

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March 25, 2020

**Join the fight against climate change by educating building owners, managers, developers, and other stakeholders on the fundamentals of New York City climate policy and the Climate Mobilization Act's impact on New York City's buildings.**

Passed in April 2019, the Climate Mobilization Act (CMA) is an ambitious legislative package aimed at curbing greenhouse gas emissions from New York City's buildings. Key components of the CMA include strict limits on emissions from New York City buildings (the first of its kind in the country), a mandate for buildings to install sustainable roof systems, and the creation of a new type of financing for energy efficiency improvements.

2024 will mark the start of the CMA's first compliance period and its sustainable roofs mandate is already in effect. Building decision makers would be wise to approach compliance with a sense of urgency.

Despite the urgency to act, many building decision makers remain only vaguely aware of the CMA's potential impact on their buildings. For those who are better informed, there is often a lack of understanding as to what their compliance obligations are and how to meet those obligations.

**The Building Energy Exchange (BE-Ex)**, has developed a 60-minute "primer" (slide presentation) to demystify the basic principles of Climate Mobilization Act and provide actionable guidance for a non-technical audience of property owners, managers, developers, and any other stakeholders that influence the performance of buildings.

BE-EX is seeking 10 or more instructors to deliver this 60-minute course. Sessions will be presented both at BE-Ex's resource center in downtown Manhattan and at offices across New York City, upon request. Instructors are expected to deliver roughly one session per month, starting in Q2 2020. This teaching commitment will extend for approximately one year.

BE-Ex will market public sessions on the resource center's events calendar and through digital communications. The organization will encourage interested parties to request on-site presentations through our website.

**Ideal candidates meet the following criteria:**

- Prior teaching and/or public speaking experience.
- 10 years experience in engineering, architecture, or design.
- New York City policy experience and/or exposure preferred.

**Instructors will also:**

- Demonstrated access to building owners and/or managers.
- Willingness to advertise the primers among your own professional networks.
- Commitment to memorize the material, and provide periodic feedback.

**Call for Instructors: CMA Primers**  
**Date: March 25, 2020**

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**New instructors must attend a course materials training session, at a date to be determined by BE-Ex in coordination with accepted instructors, hosted by webinar, or in-person at:**

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Instructors will serve on a volunteer basis, and will be recognized on the BE-Ex website and in promotional material for the primers across all of BE-Ex's communication channels. BE-Ex will also include a bio of the instructor on the organization's website and in materials to leave with the audience. Instructors are permitted to identify their firm and position, as well as circulate business cards on request, but are not allowed to solicit business or distribute marketing materials. BE-Ex Instructors can identify themselves as such in their own

marketing materials and will be provided with other opportunities for professional exposure.

Please note that instructors will serve on a provisional basis until speaking ability and familiarity with the presentation are confirmed by observation and audience feedback.

**To apply:** submit a cover letter and resume in PDF format (one page front and back), including examples of educational programs, courses, or presentations you have led to: [info@be-exchange.org](mailto:info@be-exchange.org) by **Friday, April 3 2020**. Include "CMA Primer Instructor Application" in the subject line. Notices of acceptance will be sent during the week following the deadline.

The [Building Energy Exchange](http://www.be-exchange.org) provides support for the building industry through energy and lighting efficiency education, technical exhibits, critical research and networking opportunities. Our classes, events and exhibits help create partnerships and broker relationships among design, construction, and real estate professionals within the Greater New York City Region.