



wise

women in
sustainability
and energy

a year of action:
a conversation with
majora carter

be
ex

building
energy
exchange

June 2017

a conversation with majora carter

one-on-one dialogue about urban flourishing

speakers:



Majora Carter
President & Founder
Majora Carter Group

Majora Carter is a leading urban revitalization strategy consultant, real estate developer, and Peabody Award winning broadcaster. She is responsible for the creation & implementation of numerous green-infrastructure projects, policies, and job training & placement systems.

Majora established Sustainable South Bronx and Green For All (among other organizations), and she opened a private consulting firm to help spread the message and success of social enterprise and economic development in low-status communities - which was named Best for the World by B-Corp. Her work is characterized by an emphasis on talent-retention on the corporate and community levels.



Ana Baptista
Assistant Professor
The New School

Ana is an Assistant Professor of Professional Practice and the Chair of the Environmental Policy and Sustainability Management graduate program at the Milano School of International Affairs, Management, and Urban Policy at The New School University. She also serves as the Associate Director of the Tishman Environment and Design Center at The New School.

Prior to The New School, Ana was the Director of the Energy and Environment Programs for the Regional Plan Association in NYC. Ana was also formerly the Director of Environmental Justice and Community Development Programs for Ironbound Community Corporation (ICC) in Newark, NJ where she now serves on the Board. Ana has a Ph.D. in Urban Planning and Public Policy from Rutgers University.

For full speaker bios, please visit the event page: be-exchange.org/events/370

about WISE

The Building Energy Exchange (BE-Ex) founded the Women in Sustainability and Energy (WISE) Series in 2015. WISE showcases inspirational women leaders who are accelerating the sustainability and energy efficiency of our buildings and our cities.

This series brings together women from a diversity of fields to discuss cutting-edge policies, technologies, and programs. It provides a networking forum and framework for year-round dialogue. WISE is a platform for men and women to learn from experienced leaders and to work toward advancing equity in the workplace.

In just two years, WISE has produced nine sold out events, featuring 26 women professionals, attracting over 800 attendees, and engaging many more through social media.

The proceedings of this series will be captured by video recordings, blog posts, and more. We thank you for joining us for this exciting series, and we hope that you will continue this conversation with your colleagues, friends, and family.

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Majora Carter
[@majoracarter](#)



Ana Baptista
[@ProfAnaBaptista](#)



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BE-Ex: the building energy exchange connects the New York real estate and design communities to energy and lighting efficiency solutions through exhibitions, education, technology demonstrations, and research. We identify opportunities, navigate barriers to adoption, broker relationships, and showcase best practices at our resource center in the Surrogate's Courthouse.

www.be-exchange.org

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