

2017 briefing

wise

A Year of Action

women in
sustainability
and energy

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sustainability
and energy

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WISE 2017: a year of action

The 2017 WISE series explored ways individuals and communities can take action for a more just and sustainable future. Here is a look back at the year's events.

pathways of change

may 12



A panel discussion with Ester Fuchs (Columbia University), Skye d'Almeida (C40 Cities), and Susan Leeds (NYCEEC), and moderated by Ilana Judah (FXFOWLE) on effecting meaningful change in the energy sphere from the perspectives of higher education, public policy, building science, and finance.

resilient communities

jun 14



A panel discussion with Jainey Bavishi (NYC Mayor's Office of Recovery & Resiliency), Marcia Bystryn (NYLCV), and Laurie Schoeman (Enterprise Community Partners), on ways to advance community resiliency and equity through public policy and civic engagement. Shara Mohtadi (NYSERDA) moderated the panel.

a conversation with majora carter

jun 20



A special keynote event with urban revitalization strategist and real estate developer Majora Carter, and moderated by Ana Baptista (The New School), on Carter's work revitalizing the South Bronx and other urban communities. Carter shared lessons learned throughout her career, and suggested courses of action for responsible development.

about WISE

WISE is a lecture series and networking forum showcasing women leaders in the sustainability and energy fields.

history

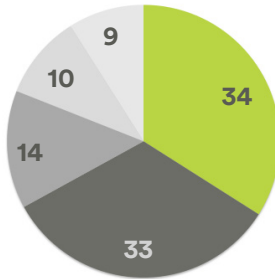


BE-Ex launched WISE in 2015. In just three years, WISE has produced 12 sold-out events featuring 39 women leaders, attracting 1,000 industry professionals, and engaging thousands more on social media.

statistics

Breakdown of WISE attendees:

- 34% Managers
- 33% Associates
- 14% Senior Execs
- 10% Executives
- 9% Students



Attendees requested future programs on:

- 83% - Networking
- 55% - Mentorship
- 54% - High-level forums

looking forward



BE-Ex strives to continue to provide a platform that highlights the work and voices of diverse women leaders, and will explore new program formats to best facilitate knowledge sharing and community building in the sustainability and energy spheres.

WISE sponsors



BE-Ex: the building energy exchange connects the New York real estate and design communities to energy and lighting efficiency solutions through exhibitions, education, technology demonstrations, and research. We identify opportunities, navigate barriers to adoption, broker relationships, and showcase best practices at our resource center in the Surrogate's Courthouse.

be-exchange.org