

An aerial view of a city skyline at sunset, with numerous skyscrapers and buildings illuminated by the warm, golden light of the setting sun. The sky is a mix of orange, yellow, and blue.

**wise**

women in  
sustainability  
and energy

---

**women in power:  
a conversation with  
alicia barton**

**be  
ex**

---

building  
energy  
exchange

March 2, 2018

## a conversation with alicia barton

examining new york's evolving energy landscape

### keynote speaker



**Alicia Barton**  
President & CEO, NYSERDA

Alicia Barton is president and CEO of the New York State Research and Development Authority (NYSERDA), a public benefit corporation that advances innovative energy solutions to improve New York State's economy and environment.

Ms. Barton has held public and private sector leadership roles advancing clean energy projects and companies for over a decade. Her previous roles include serving as co-chair of the Energy and Cleantech Practice at Foley Hoag, LLP, chief of operations of the Global Utility business unit at SunEdison, and chief executive officer of the Massachusetts Clean Energy Center (MassCEC), a publicly supported agency that funds and accelerates the development of the clean energy sector. Prior to serving at MassCEC, Ms. Barton held several high level positions with the Massachusetts state government.

### moderator



**Donna De Costanzo**  
Director, Eastern Region, Climate & Clean Energy Program, NRDC

Donna De Costanzo oversees the Natural Resource Defense Council's (NRDC's) work on climate and clean energy across the Eastern states and advocates for the implementation of policies that increase the deployment of energy efficiency, renewable energy, and clean transportation options.

Prior to joining NRDC, Donna was counsel to the New York City Council's Committee on Environmental Protection, where she advised on environmental policy and crafted legislation on issues including sustainability planning, climate change, clean energy, air and water quality, endangered species, and green procurement. Before joining the New York City Council, Donna served as an assistant regional counsel in the Waste & Toxic Substances branch of the U.S. Environmental Protection Agency, Region II.

## about WISE

The Building Energy Exchange (BE-Ex) founded the Women in Sustainability and Energy (WISE) Series in 2015. WISE showcases inspirational women leaders who are accelerating the sustainability and energy efficiency of our buildings and our cities.

This series brings together women from a diversity of fields to discuss cutting-edge policies, technologies, and programs. It provides a networking forum and framework for year-round dialogue. WISE is a platform for men and women to learn from experienced leaders and to work toward advancing equity in the workplace.

In just three years, WISE has produced twelve sold out events featuring 39 women leaders, attracting over 1,000 attendees, and engaging thousands more through social media.

The proceedings of this series will be captured by video recordings, blog posts, and more. We thank you for joining us for this exciting series, and we hope that you will continue this conversation with your colleagues, friends, and family.

## join the conversation

Post about this event using [#BEExWISE](#).

 Alicia Barton  
[@abartontweets](#)

 Donna De Costanzo  
[@NRDCNY](#)

 Building Energy Exchange  
[@BEExNY](#)

## WISE series sponsors



SIVE, PAGET & RIESEL P.C.

## WISE program sponsors



**BE-Ex: the building energy exchange connects the New York real estate and design communities to energy and lighting efficiency solutions through exhibitions, education, technology demonstrations, and research. We identify opportunities, navigate barriers to adoption, broker relationships, and showcase best practices at our resource center in the Surrogate's Courthouse.**