

# wise: women in power

a conversation with Vicki Kuo

## speaker:



**Vicki Kuo**, @ConEdison

**Director of Energy Efficiency  
Con Edison**

Vicki Kuo leads the team responsible for delivering energy-saving solutions that help customers manage their energy use and promote cleaner and greener New York communities.

Since 2009, more than 600,000 Con Edison residential and business customers have installed energy efficient technology that prevents 1.4 million tons of carbon emissions, the equivalent of removing more than 300,000 cars off the road.

During her career at Con Edison, Vicki has held positions in engineering, strategic planning, electric operations and information technology. Vicki was also one of the first employees to join the un-regulated business in the 1990s.

## moderator:



**Katherine Tweed**, @katherinetweed

**Senior Editor  
Green Tech Media**

Katie Tweed is the senior editor for Greentech Media's custom content studio, Creative Strategies. She has spent the better part of a decade reporting on clean energy and grid edge technologies for Greentech Media. In her current role with Creative Strategies, she helps craft engaging, custom multimedia for energy companies that are looking to make an impact in the B2B marketplace.

Katie worked as a freelance writer for more than a decade and her work has appeared in a range of media outlets, from Scientific American and the New York Times T-Brand Studio to Scholastic's ScienceWorld and WebMD. She has a master's degree in Science, Health and Environmental Reporting from New York University. She has a love-hate relationship with gardening, Amtrak and smart thermostats.

# wise

women in  
sustainability  
and energy

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