



Building Energy Exchange

open call for programs

The Building Energy Exchange (BE-Ex) open call for programs is an effort to maximize collaboration with the green building and energy efficiency community and ensure that the dialogue at our resource center in Manhattan benefits from the diversity, talent and expertise enjoyed by the New York City region.

Background

Collaboration is a core element of the BE-Ex mission. From our earliest days we have worked hard to engage with any organization with a stake in the efficiency of buildings, from other non-profit organizations, to public sector agencies, to private companies. In addition to the hundreds of BE-Ex-developed programs that have been held here in our Manhattan resource center, we have hosted the programs of many like-minded groups, a key element of the 20,000+ visitors we have welcomed to the Exchange.

The building industry includes a remarkably broad set of stakeholders with wildly varying backgrounds; from brokers to engineers, and facility managers to architects. We hope that every actor in this sector will consider submitting whatever aspect of their work — from a project, to a product, to a process — they feel would be most helpful in advancing energy efficiency and improving the sustainability and resiliency of our community.

The submission process is similar to those utilized for conferences. Complete programs are submitted, including a description and all speakers. These are reviewed by BE-Ex and if your program is selected we work with your team to find a suitable date for the event to be held here at BE-Ex.

Benefits to Submitters

Presenters benefit from exposure to the diverse set of senior decision makers that attend BE-Ex events. Our events draw audiences from both the public and private sectors, including commercial, residential and institutional stakeholders. Professionals typically include architects, engineers, energy/sustainability consultants, government agency and utility executives, building owners and managers, as well as legal and financial sector representatives.

Topics

BE-Ex is open to proposals on any subject that aligns with our goal of accelerating the transition to healthy, comfortable, and energy efficient buildings. There will be a strong preference for existing building retrofits and renovations, and for buildings greater than 25,000 square feet. It is likely that the majority of the programs delivered will be case studies of successful projects.

BE-Ex organizes its programs into three categories. These are listed below, along with links to what we feel have been among our most successful programs in each area.

Emerging Ideas: new technology, inspiring stories, and events that build community

- [WISE: Cleantech Pioneers](#)
- [Big Data, Small Data: Managing Building Energy Data at Different Scales](#)

Everyday Efficiency: Incremental measures that most anyone can implement

- [Roosevelt Landings](#)
- [Gallery Talk: Convenience & Flexibility in Lighting Systems](#)

Deep Retrofits: Holistic, integrated retrofit plans leading to high performance

- [Making Passive House the Tall Building Standard](#)
- [Passive Buildings, Active Money](#)

Formats

The most common format comprises three “presenters” and a “moderator”, though this varies as necessary. We rarely select presentations that feature a single speaker, company, or technology. There is a strong preference for panels that include a diverse set of participants, from a professional standpoint, and in terms of gender, ethnicity, and cultural background. Priority will be given to applications that closely consider these criteria.

Timing

BE-Ex events typically last 90 minutes, with 60-75 minutes of presentations and/or moderated discussion, and 15-30 minutes of audience discussion. These sessions are frequently scheduled from 9-10:30 am on weekday mornings.

Review & Selection

Proposals will be reviewed by BE-Ex staff as well as an advisory committee. The BE-Ex staff are experts in education, having developed and delivered hundreds of educational sessions, from professional training and panel discussions to formal symposia and conferences. We will bring this experience to bear on the development of each program and in many cases will guide program details. In some cases, we may recommend additional speakers or suggest a slightly different focus for the content.

BE-Ex strives to develop programs that underscore our ongoing commitment to diversity and inclusion. We believe that diversity across not only professional, but gender, racial, and cultural lines, is key to maximizing collaboration within our community, one of our central missions at the Exchange. We aim to develop programming that reflects the rich cultural makeup of our City — one of the most diverse metropolitan areas in the world.

With these guiding principles in mind, we encourage submissions that provide exposure for under-represented communities, including people of color, women, and for minority business enterprises, among others.

Parameters

- o BE-Ex reserves the right to modify or direct the program as needed.
- o No overt advertising of products or services. This includes a strict limit to one slide and no more than 30 seconds describing the business activities of each organization represented. The focus should be on the project or process.
- o BE-Ex charges a small admission fee to cover the administrative costs of delivering programs.

[SUBMIT A PROGRAM HERE](#)

contact us

For more information, please visit our website or contact us.

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