

Call for Instructors

The Building Energy Exchange is seeking instructors to deliver presentations from the Climate Mobilization Act educational training series.

APPLY FOR AN INSTRUCTOR POSITION HERE (DEADLINE: February 5, 2024).

Join the fight against climate change by educating building owners, managers, developers, and other stakeholders on the fundamentals of New York City climate policy and the Climate Mobilization Act's impact on New York City's buildings. Passed in April 2019, the Climate Mobilization Act (CMA) is an ambitious legislative package aimed at curbing greenhouse gas emissions from New York City's buildings. Key components of the CMA include strict limits on emissions from tall buildings, a mandate for buildings to install sustainable roof systems, and the creation of a new type of financing for energy efficiency improvements. Much of the affordable housing in New York City is subject to modified compliance requirements under the CMA. 2024 marks the start of the CMA's first compliance period, and building decision makers of both affordable housing and market rate buildings need to approach compliance with a sense of urgency. Despite the urgency to act, many building decision makers remain only vaguely aware of the CMA's potential impact on their buildings. For those who are better informed, there is often a lack of understanding as to what their compliance obligations are and how to meet those obligations.

About the Climate Mobilization Act educational training series

Building Energy Exchange (BE-Ex) is developing a training series to demystify the basic principles of the CMA and provide actionable guidance to property owners, developers, managers, and consultants (Architects, Engineers, and Sustainability/Energy Specialists). The series consists of **two trainings**, one targeted towards stakeholders of **market-rate multifamily and commercial buildings**, and the other targeted towards stakeholders of **affordable housing**. Each training session will be approximately 60-min in length.

Instructor Commitment

BE-Ex is seeking instructors to deliver these training sessions, with a preference for individuals who can teach both target audiences: market-rate multifamily and commercial buildings, as well as affordable housing. This teaching commitment will extend for approximately thirteen months, beginning in Q1 2024. Instructors are expected to deliver roughly one training per month.



Courses will be delivered live, either online (via Zoom) or in person. BE-Ex will also offer sessions at our resource center in downtown Manhattan, and at local offices, upon request. Instructors are not required to be NYC residents in order to qualify. BE-Ex will market public sessions on our events calendar and through digital communications. BE-Ex will also encourage interested parties to request private presentations through our website.

Instructors will be recognized on the BE-Ex website, course materials, and marketing materials for the trainings across BE-Ex's communication channels. Instructors are permitted to identify their firm and position, as well as circulate business cards on request, but are not allowed to solicit business or distribute marketing materials. BE-Ex Instructors can identify themselves as such in their own marketing materials and will be provided with other opportunities for professional exposure.

Instructors will also:

- Be willing to market the two trainings among your own professional networks.
- Commit to memorize the material and provide periodic feedback.

Preferred Qualifications and Requirements

Ideal candidates preferably meet the following criteria:

- Prior teaching and/or public speaking experience.
- 10 years of experience in real estate, engineering, architecture, design, or construction management.
- New York City policy experience and/or exposure preferred.
- Experience with affordable housing preferred.
- Demonstrated access to building owners/managers preferred.

BE-Ex seeks to build an inclusive organization grounded in respect for differences, and we encourage applications from all qualified individuals. BE-Ex provides equal opportunities to all, regardless of age, race, creed, color, religion, origin, disability, citizenship, sex, gender, orientation.

New instructors must attend a course materials orientation session, at a date to be determined by BE-Ex, which will be hosted via webinar, or in-person at the Building Energy Exchange. Please note that instructors will serve on a provisional basis until speaking ability and familiarity with the presentation are confirmed by observation and audience feedback.



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