

Women in Sustainability & Energy (WISE), created by Building Energy Exchange in 2015, is a lecture series showcasing the work of exceptional women in the energy industry, and a growing network of sustainability professionals. This initiative promotes year-round dialogue and provides an opportunity for emerging professionals to learn from industry leaders, share ideas, and advance equity in the workplace.

WISE has been received with overwhelming support, and we look forward to 2024 programming, including a networking lunch, panel discussions, guest interviews, and our annual WISE Holiday Party.



November 2, 2023. Attendees enjoy a WISE networking lunch event.

## impact: WISE in numbers

In over eight years of WISE programming, we have:

- held 58+ panels, keynote programs, networking events, and media clubs;
- featured 90+ women leaders;
- engaged 500,000+ on social media, including 980+ LinkedIn group members;
- welcomed 3,000+ attendees at WISE events.

BE-Ex is building on this momentum with routine media clubs and continued correspondence with via LinkedIn and newsletters to help our community connect on a more regular basis, and the development of additional networking opportunities designed support the growth of professionals in sustainability and energy industries.

For more information, visit:  
<https://be-exchange.org/wise/>

## WISE 2024 sponsorship opportunities

WISE sponsors play a key role in supporting BE-Ex's effort to expand the network of women leaders in the industry and to engage diverse communities in conversations about energy efficiency solutions. Your contribution ensures that WISE can continue to deliver high-quality, effective programming. BE-Ex is seeking Luminary (\$7,500/year), Community (\$5,000/year), and Program (\$2,500/year) sponsors.

| Sponsorship Benefits   | Luminary (\$7,500) | Community (\$5,000) | Program (\$2,500) |
|--|--------------------|---------------------|-------------------|
| logo included on WISE collateral material, such as our website and program brochures                 | ✓                  | ✓                   | ✓                 |
| opportunity to join the BE-Ex Industry Leadership Council (ILC)*                                     | ✓                  | ✓                   | ✓                 |
| opportunity to give introductory remarks at a WISE event   | ✓                  | ✓                   | —                 |
| opportunity to be featured in a dedicated mailer to BE-Ex's entire community                         | ✓                  | ✓                   | —                 |
| opportunity to be featured in dedicated outreach (mailer, LinkedIn group post) to the WISE community | ✓                  | —                   | —                 |
| opportunity to participate in WISE program development, including the Keynote event                  | ✓                  | —                   | —                 |

\*ILC members are nominated by BE-Ex supporting organizations. This community of leaders benefits from exclusive knowledge sharing events and provides strategic and technical guidance on BE-Ex programs and activities.

## WISE 2024 programming

### Keynote Event

A keynote speaker event will be our premier program of the 2024 WISE series, targeted for Climate Week 2024. We look forward to developing this special event with advisement from our Luminary sponsors.

### AMA (Ask Me Anything) Interviews

We will host at least two 1-on-1 conversations between a BE-Ex staff member and an accomplished woman at the executive level in the energy or sustainability sector. We welcome guest suggestions from our sponsors.

### Networking Lunch

We will host at least two networking lunches, aimed at connecting emerging industry professionals with experts across the sustainability and energy fields.

### Holiday Party

Our annual WISE Holiday party convenes BE-Ex and WISE community members to celebrate the close of the year, with an opportunity for remarks from our Community and Luminary sponsors.

### contact

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*The Building Energy Exchange is a project of Green Light New York, Inc., a nonprofit, tax-exempt charitable organization under Section 501(c)(3) of the Internal Revenue Code. Donations are tax-deductible as allowed by law.*

