

Women in Sustainability & Energy (WISE), created by Building Energy Exchange (BE-Ex) in 2015, is a lecture series showcasing the work of exceptional women in the energy industry, and a growing network of sustainability professionals. This initiative promotes year-round dialogue and provides an opportunity for all people to learn from industry leaders, share ideas, and advance equity in the workplace.

WISE has been received with overwhelming support, and we look forward to celebrating WISE's ten-year anniversary with our 2025 programming, including a networking lunch, panel discussions, guest interviews, and our annual BE-Ex & WISE Celebration.



November 20, 2024. Attendees chat with industry leaders at a WISE networking lunch event.

## impact: WISE in numbers

In almost a decade of WISE programming, we have:

- held 60+ panels, keynote programs, and networking events
- featured 115+ women leaders
- engaged 500,000+ on social media, including 1,400+ LinkedIn group members
- welcomed 3,300+ attendees at WISE events

BE-Ex is building on this momentum with continued correspondence via the “word to the WISE” quarterly newsletter and LinkedIn group to help our community connect on a more regular basis, as well as through the development of additional networking opportunities designed to support the growth of professionals in sustainability and energy industries.

For more information, visit:  
<https://be-exchange.org/wise>

## WISE 2025 sponsorship opportunities

WISE sponsors play a key role in supporting BE-Ex’s effort to expand the network of women leaders in the industry and to engage diverse communities in conversations about energy efficiency solutions. Your contribution ensures that WISE can continue to deliver high-quality, effective programming. BE-Ex is seeking annual sponsors based on the tiers below. 3-year sustainer sponsorship opportunities are available at all levels.

Sponsorship Benefits	Luminary (\$7,500/yr)	Community (\$5,000/yr)	Program (\$2,500/yr)
logo included on WISE collateral material, such as our website and program brochures	✓	✓	✓
opportunity to join the BE-Ex Industry Leadership Council (ILC)*	✓	✓	✓
opportunity to give introductory remarks at a WISE event	✓	✓	—
opportunity to be featured in a dedicated mailer to BE-Ex’s entire community	✓	✓	—
opportunity to be featured in dedicated outreach (mailer, LinkedIn group post) to the WISE community	✓	—	—
opportunity to participate in WISE program development, including the Keynote event	✓	—	—

\*ILC members are nominated by BE-Ex supporting organizations. This community of leaders benefits from exclusive knowledge sharing events and provides strategic and technical guidance on BE-Ex programs and activities.

## WISE 2025 programming

### Keynote Event

A keynote event will be our premier program, targeted for Climate Week 2025. Our 2024 WISE Climate Week panel discussion entitled “Bridging the Gap Between Equity & Electrification” was our most popular event of the year, drawing in 134 in-person and virtual attendees.

### Industry Insights

We will organize events, such as a Sustainable Career Showcase and Radio BE-Ex interviews, during which accomplished professionals will share insights into their career path and areas of expertise.

### Networking Opportunities

We will host at least two networking events aimed at fostering community and connecting emerging, industry-transitioning, and established professionals across the sustainability and energy fields.

### Annual Celebration

Our yearly celebration is an evening of camaraderie amongst BE-Ex & WISE community members, during which we commemorate our past accomplishments, look to our future goals, and raise a glass with friends.

### contact

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*The Building Energy Exchange is a project of Green Light New York, Inc., a nonprofit, tax-exempt charitable organization under Section 501(c)(3) of the Internal Revenue Code. Donations are tax-deductible as allowed by law.*

