

Partnership Opportunity

Decarbonizing Your Building: A Workshop to Help You Strategize & Electrify

[Building Energy Exchange](#) (BE-Ex) is seeking to partner with New York City Council Members to host free community workshops that will help educate and empower their constituents to make meaningful improvements to their residential buildings and meet City and State climate goals.

By attending a workshop, residential building owners, coop and condo board members, apartment owners and tenants will learn about high-performance technologies, current financial incentives, and best practices to make their residential building more energy efficient, healthy, and safe.

In partnering with BE-Ex to deliver a “Decarbonizing Your Building” workshop in their district, Council Members provide:

- Insights into the target audience for their district
- A venue with AV capabilities, sufficient seating, and space for potential breakout group discussions
- Assistance marketing of the workshop
- Day of participation and support, such as Opening Remarks and staff to help facilitate the audience Q&A

BE-Ex provides:

- Expertise regarding decarbonizing residential buildings
- Presentation explaining relevant regulations, energy efficiency and electrification strategies, and current financial resources
- Subject matter expert presenters
- Marketing of the workshop
- Post-workshop resources

Utility Opportunity:

- BE-Ex invites utility program incentive providers to participant and present in workshops.
- Opportunity for utility companies to inform participants about their incentive offerings and enhance uptake.

Upon an agreement with the Council Member’s Office and procurement of a venue, BE-Ex can deliver a workshop within 6-8 weeks.

Workshop Overview

- Format: 1.5 hour in-person session including a presentation and audience Q&A/breakout discussion
 - 1-hour presentation
 - 30-minute Q&A
- Target Audience:
 - 1-4 unit building owners
 - +25k sq ft coop/condo board members
 - Multifamily apartment owners and tenants

Presentation Content

- Intro
- Pt. 1: Regulations – Laws and policies advancing energy efficiency and electrification in New York City’s residential building sector.
- Pt. 2: Making a Plan – Key considerations for developing a long-term retrofit plan for your residence.
- Pt. 3: Solutions – Technologies and strategies to electrify and improve the efficiency of your residence.
- Pt. 4: Financial Resources – Current financing and incentive opportunities to support electrification retrofits.
- Conclusion
- Q&A / Breakout discussion sessions

Workshop in District 33 in partnership with Council Member Lincoln Restler April 30, 2024

Event page: <https://be-exchange.org/strategize-and-electrify/>



Workshop poster.

Press & Attendee Reactions



Published articles.

Testimonies from Workshop Attendees

“It was a great introductory workshop. Practical and outlined all aspects of the issue.”
– District 33 Workshop Participant

“The presenters were very knowledgeable.”
– District 33 Workshop Participant

“I appreciated the combination of what needs to be done technically//for compliance with some of the financial resources available to make it happen. Thank you for organizing this event!”
– District 33 Workshop Participant

Workshop Photos

