Q2

April – June 2025

be
ex

building
energy
exchange

● **BE-Ex team**

Richard Yancey
Chief Exevutive Officer

Katie Schwamb
Managing Director,
Educational Resources

Hailey Moll
Manager,
Educational Resources

Paul Rivers
Manager,
Operations & Memberships

Kaylee McGowan
Senior Associate,
Education & Engagement

Stephanie Le
Associate,
Education & Engagement

Evana Said
Associate,
Educational Resources

This quarter, BE-Ex celebrated Earth Day, wrapped up another successful Daylight Hour campaign, and hosted a variety of engaging programs.

April 2, 2025

Women in Sustainability & Energy: Sustainable Career Showcase

In April, over 90 attendees joined us for our first Women in Sustainability and Energy (WISE) program of 2025!

The WISE Sustainable Career Showcase highlighted diverse perspectives within the energy and sustainability industries, featuring five inspiring leaders who shared unique insights into their respective sector of the industry, role in their company, and career path.

▶ https://be-exchange.org/wise-career-showcase-2025/
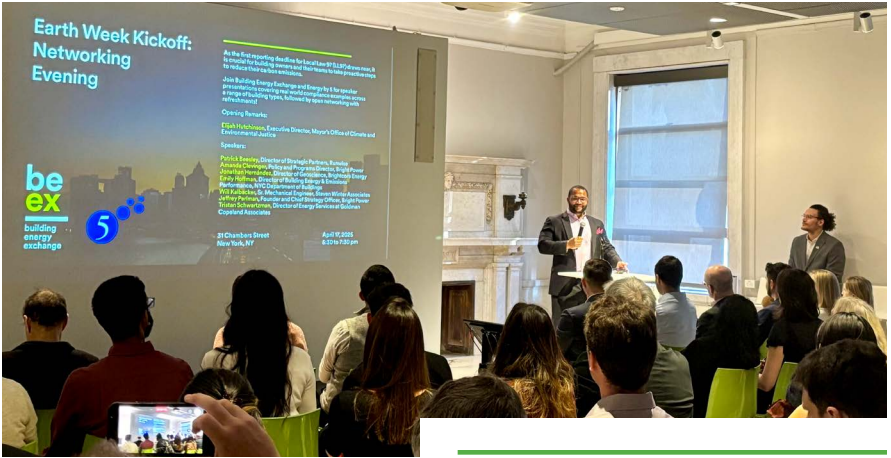
April 17, 2025

Earth Week Kickoff: Networking Evening

Attendees gathered at the Exchange for an engaging evening of speaker presentations covering real world compliance examples across a range of building types. We heard from thought leaders in City government, real estate, and energy consulting companies about existing industry challenges, case studies, and innovative strategies to help portfolio owners navigate requirements and build a roadmap to LL97 compliance.

May 7, 2025

Book Talk: Climate-Driven Design I

Thought-leader and MIT professor Christoph Reinhart joined us to share insights on his book, Climate-Driven Design I, which outlines a bold vision for the future of architecture.

After a brief presentation, Christoph was joined by Yetsuh Frank, Head of North America, Scaler, for an engaging and thought provoking conversation on climate resilience and mitigation in architecture.

▶ https://be-exchange.org/earth-week-kickoff-networking-evening/

▶ https://be-exchange.org/book-talk-climate-driven-design/

column
Daylight Hour 2025: In Review

by Stephanie Le
Associate, Education & Engagement
Building Energy Exchange

June 16, 2025

On June 20th, 2025, Building Energy Exchange (BE-Ex) hosted its annual Daylight Hour, a global social media campaign that strives to promote energy efficiency and celebrate natural lighting by encouraging commercial and home offices to turn off all non-essential lights for one hour and share their participation on social media.

This year, the Daylight Hour campaign reached 505 offices across 24 countries, engaging with 57,365 people and turning off the lights in over 28.5 million sq. ft. of office space. As a result of our collaborative effort, participants saved a total of 51,700 kWh in a single hour, nearly five times the amount of electricity that the average U.S. household consumes per year.

Our registrants came from a variety of sectors, representing architecture and real estate, educational institutions and resource hubs, consulting and construction, city and state government, and the healthcare and social services industries. Participants include Arup, Kumon, Perkin Eastman, the New York Public Library, and the New York Botanical Garden. View the complete participant list here.

Daylight Hour 2025 was generously sponsored by Lutron, a global leader in creating innovative lighting,

shading, and control products that enhance efficiency and increase user comfortability. As a special addition to the campaign, we released a Daylight Hour-themed episode of Radio BE-Ex featuring German-born lighting design expert Thomas Mnich, Sales Manager at Lutron. "The Lighting Controls Revolution with Thomas Mnich" episode explores the future of lighting design, the dynamic between electric light and daylight, and the power of the dimmer.

In addition to engaging with fun activities such as Sunshine Origami and Daylight Hour Bingo, offices shared photos and videos of their participation online and competed for Daylight Hour Awards.

Prestigious awards went to:

- Curtis & Ginsberg Architects for Best View
- Hudson Technologies for Best Co-worker
- CUNY Building Performance Lab for Early Bird
- HIGHMARK for Most Photogenic
- Thornton Tomasetti for Most Lit
- Parkhill for Regional Actor
- Yale University's Upper Science Hill Development Team for Bingo Blackout
- CUNY Staten Island for Most Spirit

The BE-Ex team celebrating Daylight Hour!

To all the offices who joined us this year for Daylight Hour—both new and returning participants—thank you for your involvement in making the campaign so successful!

Daylight Hour may be over this year, but energy efficiency and sustainability is a long-term commitment that requires sustained efforts to decarbonize and reduce energy consumption. To learn more about daylighting, check out the following Radio BE-Ex episodes: Social Equity and Daylighting with Lisa Heschong, The Power of Daylight with Susan Ubbelhode, and Shining Light on Healthy Buildings with Sara Karerat.
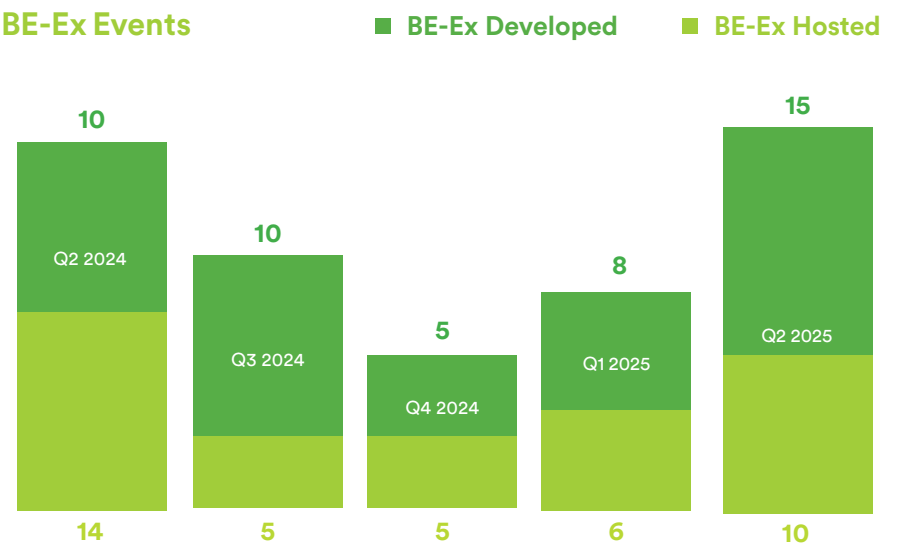
To explore innovative lighting solutions designed for energy efficiency and user experience, check out the services provided by Lutron.

Until next year –
lights off, daylight on! ■

This year, the Daylight Hour campaign reached 505 offices across 24 countries, engaging with 57,365 people and turning off the lights in over 28.5 million sq. ft. of office space.

● **programs**

BE-Ex developed 15 events in Q2, ranging from career showcases to decarbonization trainings. Our space also held events from partner organizations such as MOCEJ and NYSERDA.

BE-Ex Events

■ **BE-Ex Developed**   ■ **BE-Ex Hosted**

10	**10**	**5**	**8**	**15**
Q2 2024	Q3 2024	Q4 2024	Q1 2025	Q2 2025
14	**5**	**5**	**6**	**10**

BE-Ex developed events

diversity goals

1.
No all male panels
Q2 number: 0

2.
50% female speakers across BE-Ex events
Q2: 50%

41

average number of days on calendar, BE-Ex events

40

average attendance, BE-Ex events

● **audience**

BE-Ex enjoyed steady growth in our social media following, gaining exposure from our programming and the Daylight Hour 2025 campaign.

■ **Q1 2025**　■ **Q2 2025**

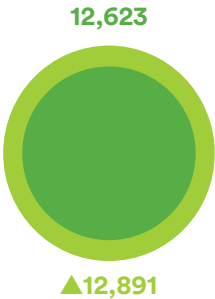## newsletter subscribers

▼ 17,767
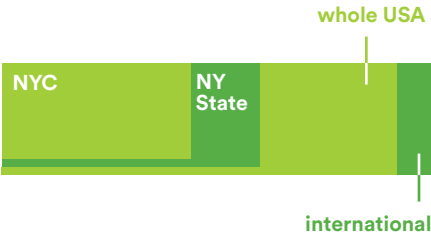
18,110
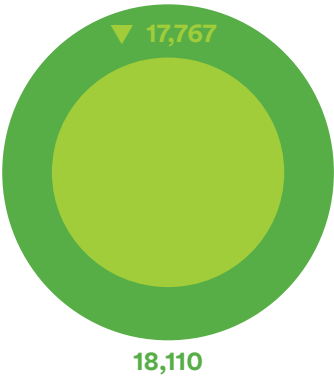
resource downloads

1,304

▼ 1,106

42,263

unique website sessions in Q2 2025

social media followers

12,623

▲12,891

program audience geographic distribution

whole USA

NYC　　NY State

international

Speakable Series: The Secrets of Effective Networking

On May 22, Will Carlin, Founder & CEO, Speakable, delivered an engaging presentation that uncovered practical, proven techniques to help students and professionals build real connections and boost their professional presence.

Attendees participated in interactive activities before moving onto an informal networking session with refreshments.

This event was the latest addition to our Speakable Series, following the *Speakable Series: Three Presentation Secrets* event held in March 2025. Founded by Will Carlin, Speakable is a company that specializes in helping executives and organizations with high-stakes presentations.

The BE-Ex Speakable Series aims to provide individuals in all fields with the fundamental knowledge on how to communicate in impactful ways and form lasting relationships.

▶ **https://be-exchange.org/speakable-series-three-presentation-secrets/**

The BE-Ex Office Celebrates Earth Day by Running for Environmental Justice!

BE-Ex had so much fun celebrating EarthDay at WE ACT's annual Earth Day 5K Fun Run!

Our team, BE-Fast!, raised $1.2k to support WE ACTs mission to realize a more healthy, equitable, and sustainable future.

Shout out to all the participants who showed up for environmental justice and to WE ACT for organizing such a great event!

July 23, 2025

Cheers to WISE: Ten Years of Impact & Luminary Support

Join Building Energy Exchange to raise a glass and celebrate the growth of WISE, the impact the series has had on the energy and sustainability industry, and the milestone of becoming a decade wiser.

This celebratory evening will feature WISE Luminaries reflecting on their respective areas of expertise, the need for elevating women in sustainability and energy fields, and the importance of diversifying leadership.

▶ https://be-exchange.org/2025-cheers-to-wise/
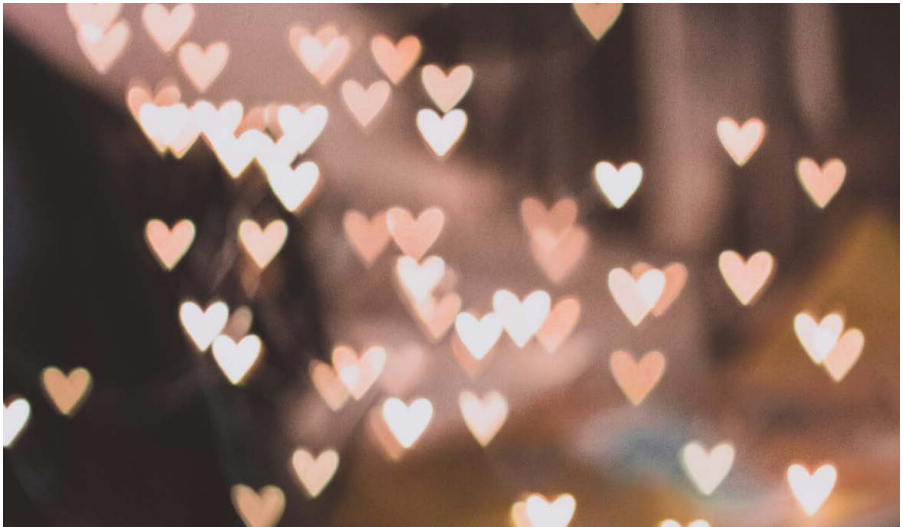
September 4, 2025

Future Housing: A New Approach to Evaluating Building Performance

This presentation and panel event will dive into the *Future Housing Initiative: Equity, Health, & Carbon Database for Multifamily Housing*, an endeavor to increase access to equity and health-focused data and incorporate the resident experience into how we assess building performance.

▶ https://be-exchange.org/future-housing-new-approach/

September 23, 2025

Climate Week Showcase: Smart Buildings & Emerging Tech

This Climate Week, don't miss this engaging showcase spotlighting exciting developments in high-performance building and retrofit technologies. Hear from subject matter experts regarding advanced solutions like smart sensors, building management systems, insulation innovations, heat recovery strategies, and more.

▶ https://be-exchange.org/climate-week-showcase-2025/

completed

series
"Decarbonizing Your Building" Workshops

In coordination with various New York City Council Members and the Association for Energy Affordability, BEEx hosted four free, community workshops across NYC that educated and empowered residential building owners, coop and condo board members, apartment owners, property managers to make meaningful improvements to their residential buildings and meet City and State climate goals. Workshop partners included Steven Winter Associates, Con Edison, and NYSERDA.

For more information on hosting a workshop with us, contact Hailey Moll at *hm@be-exchange.org*.

resource
New Tools on the Retrofit Playbook for Large Buildings

RMI, in collaboration with BEEx and NYSERDA, have published new tools to the Retrofit Playbook for Large Buildings knowledge-sharing platform. The first tool helps make energy recovery analysis in retrofit planning easier and increases awareness for energy recovery in initial project planning and data collection. The second tool reduces the effort required to include a design charrette in a preliminary retrofit plan review and guides project teams through the charrette process.

▶ **https://retrofitplaybook.org/resource/
energy-recovery-analysis-tools/**

▶ **https://retrofitplaybook.org/resource/
charrette-templates-supporting-pre-
liminary-retrofit-plan-review/**

upcoming

resource
Decarbonizing NYC Offices Primer Training Series

Continuing the work of the Decarbonizing NYC Offices project, BE-Ex will be launching a Primer Training Series. Each 1-hour course will provide specific commercial real estate professionals — Office Tenants, Building Owners & Managers, and Consultants (architects, engineers, and sustainability specialists) — with an essential orientation to the Decarbonizing NYC Offices initiative, including a curated set of tools and strategies to help prioritize emissions reduction within leased office spaces.

report
Local Law 97 Toolkit for Coops and Condos

This upcoming resource, as part of a collaboration with the Council of NY Cooperatives and Condominiums and other partners, is focused on helping coops and condos navigate Local Law 97 compliance. It will provide information, guidance, and resources for coop and condo owners, board members, and property managers. To guide the work, the team has conducted several interviews with stakeholders representing various building boards, management agencies, and consultants to gather insight and assess what's needed.

▶ https://be-exchange.org/decarbonizing-new-york-city-offices-project/

programs

WISE: Sustainable Career Showcase
April 2
. . . .

Decarbonizing Your Building Workshop
- D6
April 7
. . . .

Earth Week Kickoff: Networking Evening
April 17
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Decarbonizing Your Building Workshop
- D34
May 6
. . . .

Book Talk: Climate Driven Design I
May 7
. . . .

Strategic Decarbonization Planning: RED
Framework and Technical Solutions
May 13, May 15, & June 10
. . . .

Strategic Decarbonization Planning:
Financial Analysis and Finding the
Business Case
May 13, May 15, & June 11
. . . .

Speakable Series - Secrets of Effective
Networking
May 22
. . . .

Let's Decarbonize! A Hands-on Building
Decarbonization Workshop
June 10 & June 11
. . . .

CMA Series: Keeping PACE with J-51 and
LL97
June 25

project status

Q2 2025

■ Decarbonizing Your Building
Workshops

ongoing

□ **Building Performance Partnership:
Hubs Support**
. . . .

□ **Future Housing Initiative:
Data Tools & Pilot**
. . . .

□ **HPD Passive House Training**
. . . .

□ **Empire Building Challenge Knowledge
Platform**
. . . .

□ **Empire Building Challenge Training
Series**
. . . .

□ **Decarbonizing New York City Office
Primer Trainings**
. . . .

□ **Building Performance Standard
Pathway Alternatives & Training Hubs
(BPS PATH)**
. . . .

□ **Co-ops & Condo LL97 Education
Campaign**

. . . .

■ COMPLETED   □ ANTICIPATED