

# Q4

October – December 2025

**be**  
**ex**

building  
energy  
exchange

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**In the last quarter of 2025, we hosted a range of educational offerings, including our first heat pump expo event, and capped our tenth year of the WISE series.**

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**October 15, 2025**  
**Room Heat Pump Expo**

BE-Ex hosted our first Room Heat Pump Expo in collaboration with the Northeast Sustainable Energy Association, the Council of New York Cooperatives and Condominiums, and the Real Estate Board of New York, sponsored by NYSERDA. The Expo brought together 11 leading heat pump manufacturers and attracted over 200 guests, providing a valuable opportunity for attendees to explore the latest advancements in heat pump technologies.





**October 28, 2025**

**Let's Decarbonize! Game Night at Building Energy Exchange**

Industry stakeholders joined us for an evening of hands-on learning in this collaborative workshop, in which participants developed a mock decarbonization plan using data from a real building while navigating costs, trigger events, and other key contextual factors.

► <https://be-exchange.org/lets-decarbonize-game-night-2/>

**November 20, 2025**

**WISE: Networking Lunch**

BE-Ex wrapped up our 2025 Women in Sustainability and Energy (WISE) season with our annual WISE Networking Lunch! At this sold-out event, attendees sat down for a networking lunch with seasoned energy & sustainability industry experts, then enjoyed coffee and dessert while engaging in informal networking with peers.



► <https://be-exchange.org/wise-networking-lunch-2025/>

# column:

## 2025: A Year of Continued Impact

by Richard Yancey  
Chief Executive Officer,  
Building Energy Exchange

In a year filled with adversity, disappointment, and regression, a highlight, for me personally, was being invited to lecture to an undergraduate architecture class at my alma mater, Wesleyan University. My lecture, “Building the Your Future,” asked how do we change the way an entire industry thinks about energy? Not just architects—but building owners, facility managers, contractors, engineers, policy makers; how do you scale your impact? Looking around the darkened hall, I was impressed: no one was asleep, no one was scrolling their phone. The thoughtful and incisive questions, intelligence, and motivation of this group of students provided me with inspiration and confidence.

At Building Energy Exchange (BE-Ex), 2025 was filled with impact and scale:

- We celebrated a decade of [WISE](#) (Women in Sustainability & Energy) with five events joined by over 500 folks in all stages of their careers;
- Our [Building Performance Partnership](#) continued its national expansion, adding 4 new hubs (Boston/Massachusetts, California, Philadelphia, Aspen) to our existing 5 hub network; creating green lender training for SE Pennsylvania, and building performance standard (BPS) compliance training to be disseminated by the hub network;
- Our annual social media campaign, [Daylight Hour](#), included over 500 participating offices in 24 countries, dimming the lights in nearly 30,000,000 SF of space. Lutron was the lead sponsor of this engaging campaign, which has reached over 6,500 offices since its launch in 2014;
- BE-Ex hosted a packed, one-day, [Heat Pump Expo](#), in collaboration with NYSERA. The expo featured the equipment of 11 leading solution providers, and allowed hundreds of building owners and stakeholders to talk directly with equipment experts, learn

about product availability and performance, and explore this critical heating and cooling technology;

- In collaboration with RMI, we added vital content to our knowledge platform, [RetrofitPlaybook.org](https://retrofitplaybook.org), including new [trainings](#), [case studies](#), and [Planning Guides](#) that help jumpstart Strategic Decarbonization Planning;
- Our newsletter, [the exchange](#), reached nearly 17,000 active subscribers; and
- Our podcast, [Radio BE-Ex](#), had over 1,200 listeners.

We continued to bring our community of leaders, doers, and learners together to learn from each other, hosting 67 events throughout 2025, attended by nearly 4,000 stakeholders. To highlight just two:

- Our first-ever game night, in collaboration with University of Cincinnati's Amanda Webb, who created "[Let's Decarbonize!](#)", a fun, interactive, and accessible game to learn the fundamentals of building decarbonization planning; and

- Our international collaboration, continuing to share knowledge and best practices from around the world, with the Swedish Energy Agency on an invited workshop and public discussion of [Thermal Energy Networks](#).

In 2026, Building Energy Exchange, with our amazing staff and reinvigorated board, will continue to scale our impact. From helping to unpack the first year of New York City's [Local Law 97](#) compliance reports to leading a thermal energy network fact-finding delegation to Stockholm to expanding the Building Performance Partnership to more cities and states, and more.

The foundation of our work lies in our incredible community of irrepressible collaborators and participants. Let's find strength in each other, while we continue to advance our mission of better buildings everywhere for everyone

Onward,  
Richard. ■

**Clearly, we're all facing headwinds and uncertainty in 2025. But our amazing community of doers, leaders, and learners gives me tremendous hope and inspiration.**

## 2025 in review

programs:

**3,765 attended**  
**67 events**

Daylight Hour:

**505 offices**  
**24 countries**

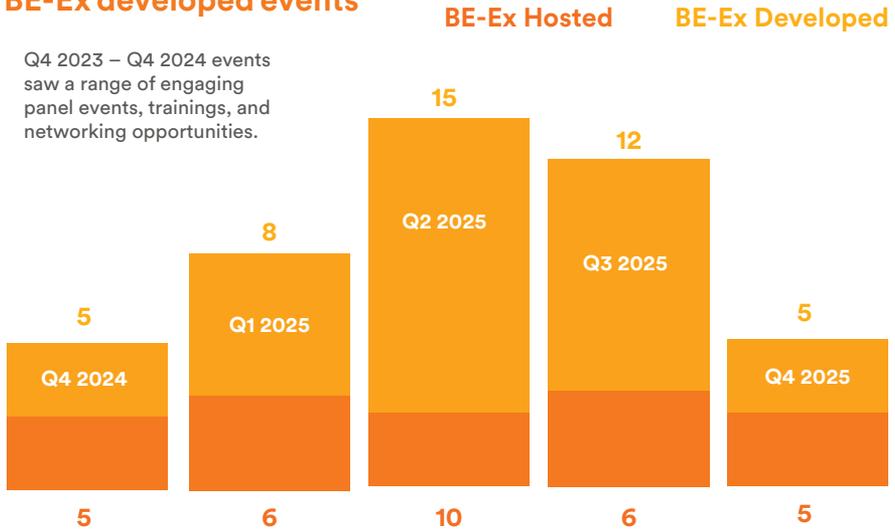
Radio BE-Ex:

**1,204 listeners**  
**4 episodes**

We developed and hosted a diverse selection of programming, ranging from panel discussions to webinar trainings. BE-Ex was also pleased to host events for our partners, including NYSERDA, DCAS, and ROCKWOOL.

### BE-Ex developed events

Q4 2023 – Q4 2024 events saw a range of engaging panel events, trainings, and networking opportunities.



### BE-Ex hosted events

#### diversity goals

**1. No all male panels**

All male panels in Q3: 0

**2. 50% female speakers across all BE-Ex events**

Percentage of Female Speakers at Q3 events: 64%



Q3 highest attendance for a single event (Heat Pump Expo)



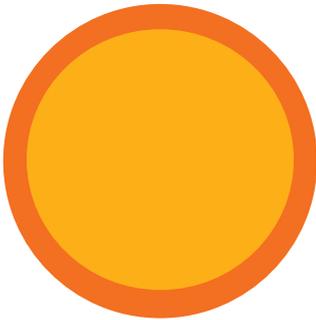
Q3 average attendance at BE-Ex events

● audience

This year, we have seen a 25% growth in our overall audience. The number of BE-Ex website sessions hit a record high this quarter, reflecting a trend of steady growth and engagement.

newsletter subscribers

▼ 16,658

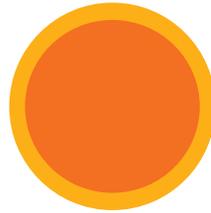


17,056

- Q3 2025
- Q4 2025

social media followers

12,853



▲ 12,616

resource downloads



892

▼ 1,844

program audience geographic distribution



unique website sessions in Q4 2025

## Offsets With Impact: LL97 Compliance Through the Affordable Housing Reinvestment Fund

December 9, 2025

In December, BE-Ex and the Natural Resources Defense Council (NRDC) held an engaging panel discussion on how NYC is linking climate action with housing equity through the Affordable Housing Reinvestment Fund (AHRF), and how its offsets can be utilized as a compliance path.

This event was a part of **Climate Mobilization Act** (CMA) initiative, a series of programs intended to demystify the Climate Mobilization Act and engage with industry stakeholders on challenges and solutions.

In the latest addition to the series, attendees heard from experts from NYC Mayor's Office of Climate & Environmental Justice, NYC Department of Housing Preservation & Development, NYC Department of Buildings, and New York City Energy Efficiency Corporation, who explored how the AHRF Program works, the collaboration between city agencies and partners that brought the program to life, and how it aligns climate policy with housing goals.



## New Board Chair Lauren Moss!

This quarter at BE-Ex, we reflected on an important leadership transition on our Board of Directors. Lauren Moss stepped into the role of Chair, succeeding Jonathan “JP” Flaherty, who led the Board for nine years and will continue to serve as Treasurer.

Under JP’s leadership, BE-Ex grew into an internationally recognized center of excellence, training over 50,000 building professionals, creating a state-of-the-art learning and resource center in downtown Manhattan, and driving real impact in building energy efficiency.

Lauren brings extensive experience in sustainability and building energy to the Chair role. As Senior Vice President and Chief Sustainability Officer at Vornado Realty Trust, and with leadership experience on the boards of NYECC, the U.S. Green Building Council, and NESEA, she is well-positioned to guide BE-Ex into its next chapter.

This transition reflects the strength and continuity of BE-Ex leadership, and we look forward to the year ahead under Lauren’s guidance!

▶ <https://be-exchange.org/insight/leadership-transition-2026/>

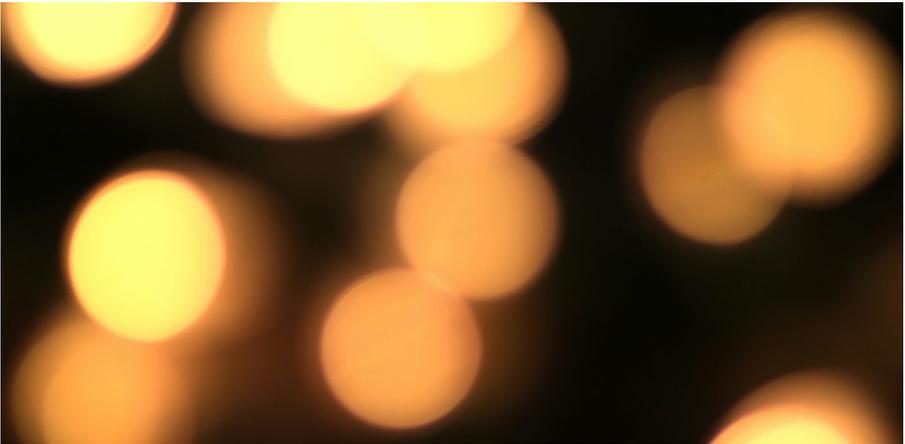
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**February 3, 2026**

**BE-Ex & WISE 2025 Winter Soirée**

Join Building Energy Exchange (BE-Ex) and Women in Sustainability & Energy (WISE) in February for a celebratory evening honoring our shared strides toward decarbonization and a resilient future!

As we wrap up a year full of unique challenges and wins, this gathering is the perfect chance to toast our achievements and look ahead to the goals and opportunities of 2026.



▶ <https://be-exchange.org/be-ex-wise-2026-winter-soiree/>

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**March 12, 2026**

## **Decarbonizing Your Building Workshop – D33**

In this virtual webinar, learn from technical experts and industry professionals about heat pumps, heat pump hot water heaters, and other high-performance technologies to make your residential building more efficient, healthy, and safe.



► <https://be-exchange.org/d33-workshop-march2026/>

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**March 19, 2026**

## **Let's Decarbonize! Game Night at Building Energy Exchange**

Join BE-Ex for our second game night! After snacks and drinks, participants will break into small groups to play a custom-designed board game on building decarbonization. Come prepared to collaborate, apply your skills, and dive into the decision-making process behind effective building decarbonization.

► <https://be-exchange.org/lets-decarbonize-game-night-march2026/>

completed

## New Building Performance Hub in Massachusetts



► <https://builtenvironmentplus.org/exchange/>

BE-Ex, in partnership with the Institute of Market Transformation, conducted a needs assessment and provided support to Built Environment Plus to establish a statewide building performance resource hub for Massachusetts. The Building Performance Exchange joins as a Partner Hub to the Building Performance Partnership, a growing network of local, high-performance building hubs that accelerate measurable, equitable, and sustainable action to improve the health, comfort, and performance of buildings.

## Future Housing: A New Paradigm for Multifamily Building Performance

► [https://be-exchange.org/wp-content/uploads/2025/10/FHI\\_New-Paradigm-for-Multifamily-Bldg-Performance.pdf](https://be-exchange.org/wp-content/uploads/2025/10/FHI_New-Paradigm-for-Multifamily-Bldg-Performance.pdf)



In collaboration with Bright Power, BEEEx published *Future Housing: A New Paradigm for Multifamily Building Performance*. The report is part of the Future Housing Initiative, which seeks to center residents in the definition of building performance to align decarbonization with the lived realities of the people who occupy multifamily housing. It explores the expansion of how building performance is evaluated by incorporating three resident-focused metrics: resident experience, health risk, and carbon performance. Its research is built on an extensive literature review and several pilot projects funded by the Bank of America Foundation and the New York State Energy Research and Development Authority (NYSERDA).

## upcoming

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### Coop & Condos LL97 Education Workbook

BE-Ex is developing a suite of resources to educate co-op and condo stakeholders on Local Law 97 and support their long-term, strategic building decarbonization. Sponsored by NYSERDA and REBNY, and in partnership with NYC MOCEJ and The Council of New York Cooperatives & Condominiums, these resources will equip owners and property managers with the technical, financial, and planning expertise needed to comply with LL97, reduce costs, and improve residents' quality of life.



### Building Performance Partnership Launches Website

The Building Performance Partnership (BPP), a network of high-performance building hubs that accelerate the health, comfort, and performance of buildings in their local region, has its first live website! With currently nine active members spanning coast-to-coast across the U.S., the BPP Network hopes to expand further and attract new hubs to join through establishing a digital footprint that shares Network information, updates, events, and resources.

► <https://buildingperformancepartnership.org/>

## programs

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Room Heat Pump Expo

**October 15**

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HPD Primer Training - Online

**October 15**

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Let's Decarbonize! Game Night at  
Building Energy Exchange

**October 28**

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WISE Networking Lunch

**November 19**

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Offsets With Impact: LL97 Compliance  
Through the Affordable Housing  
Reinvestment Fund

**December 9**

## project status

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### Q4 2025

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- Building Performance Exchange -  
Massachusetts Hub launch support

### ongoing

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- Building Performance Partnership:  
Hubs Support
- HPD Passive House Training
- Empire Building Challenge  
Knowledge Platform
- Empire Building Challenge  
Training Series
- Building Performance Standard  
Pathway Alternatives & Training Hubs  
(BPS PATH)
- Co-ops & Condo LL97  
Education Campaign
- Future Housing Initiative: Peer Review
- International Pathways:  
Swedish Thermal Energy Network  
Knowledge Exchange